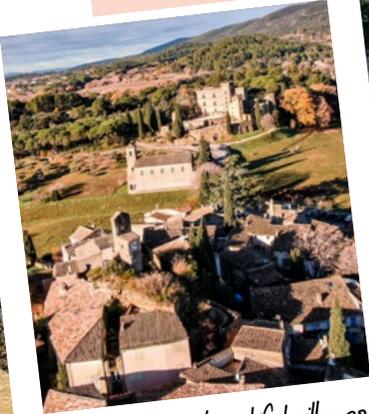


Press Kit

Luberon Cœur de Provence Tourisme

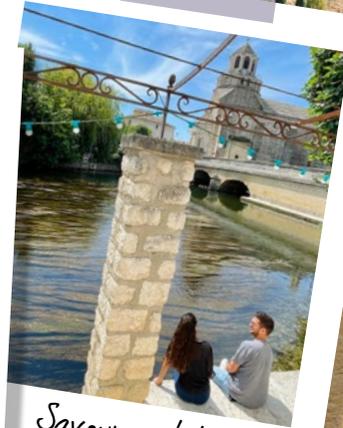
Isle sur la Sorgue Tourisme



France's most beautiful villages



Get moving and explore



Savour and stroll

ISLE S/LA SORGUE
TOURISME



LUBERON™
CŒUR DE PROVENCE
TOURISME

👉 www.luberoncœurdeprovence.com

👉 www.islesurlasorguetourisme.com

Editorial

An outstanding destination within easy reach of the main tourist sites of Luberon, Monts de Vaucluse and Pays des Sorgues.



See what our visitors got up to and what they discovered during their stay

Photos : Luberon Coeur de Provence Tourisme / Isle sur la Sorgue Tourisme / OTLCDP/@fmr_travelblog / OTLCDP/@want2becity / OTLCDP/@cedlaphoto / OTLCDP/@Stéphane Cleret / OTLCDP/@George Henry Nolan / OTLCDP/@Marcel Trapp



Luberon Cœur de Provence is a territory clinging to the mountain ranges of Luberon and Monts de Vaucluse. Two of France's most beautiful villages (Gordes and Lourmarin), a host of other villages, some perched on hilltops and others nestled amid a landscape of vineyards, white oak or olive groves, and the town of Cavaillon offer an array of attractions.

Not far away, Isle-sur-la-Sorgue, a corner of Provence where life is good. Stroll or cycle amid orchards and vineyards, immerse yourself in the past when you visit villages replete with antique and bric-a-brac shops, delight in markets with colourful and tasty products, see built and natural heritage and discover the traditions and know-how that forged the character of the territory and its inhabitants...



Our Territory

Get your bearings in Luberon, Monts de Vaucluse and Pays des Sorgues.

Located an hour from Marseille Provence Airport and 45 minutes from the TGV train stations in Avignon and Aix de Provence, we are alongside the A7 motorway to the west and the A51 motorway, heading towards Pertuis, to the south. Luberon Cœur de Provence is situated within the territory of the Luberon Regional Nature Park, not far from where the Pays des Sorgues and Avignon meet. As a destination, Luberon offers a quality tourism product where it is well worth taking things slowly and soaking up every magical moment in the area: a cycle outing, a small farmers' market, a village square with shady old-growth trees where you can enjoy an aperitif with friends, an evening under the stars at an open-air concert or a hike through breathtaking scenery...

Welcome!



1 hour from Marseille Provence airport



45 minutes from TGV Avignon & Aix en Provence stations



A7 / A51
 > Avignon : 35'
 > Marseille : 1h
 > Nice : 2h30



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From gastronomy to culture



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Always in the company of your faithful companion

Simply Luberon...

A nature destination with an abundance of gastronomy and culture in the mix!



Take the time to meet some people who will inspire you and accompany you on your trip. Feel free to read through their experiences and reports... The following pages contain testimonials from our visitors who have thoroughly enjoyed their trip to our destination and simply want to share their sincere impressions with you.

An authentic and peaceful stay

'Late September, early October, we treat ourselves to a midweek break of three or four days at a boutique hotel. Our stay will be a success if we feel we are being pampered and can enjoy a good breakfast.'

OUR TOP FAVOURITE THING

Our final dinner at a Michelin-starred restaurant



NOT TO BE MISSED

A visit to an olive-oil mill; and be sure to find a producer where you can taste Luberon olive oil

WHAT WE BROUGHT HOME

Traditional local products

TIPS FROM THE TOURIST OFFICE

- Be sure to visit the hilltop villages
- Remember to bring sturdy footwear

Monday

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8 ⑧ Departure at 8 am
9 Afternoon arrival at the hotel
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14 Afternoon off
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Tuesday

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8 —8.30 am: breakfast
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12 ⑫ Lunch in the restaurant
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15 Chill at the pool in the afternoon
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Wednesday

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9 Do the rounds of the antique shops in Isle-sur-la-Sorgue
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16 Afternoon walk in the vineyards with 'Luberon' and 'villages Gadagne' wine tasting
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19 Dinner at the Michelin-starred restaurant
20 ⑳



Thursday

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'Our starry treat'

④ Hiking on the Petit Luberon



Friday

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'The colours were magnificent at sunrise'



Fun-filled family holidays

'For the Easter holidays, our entire little family heads off to explore the Luberon. A week's camping with some unforgettable moments in store!

OUR TOP FAVOURITE THING

An outing with donkeys!



NOT TO BE MISSED

A visit to Lourmarin Castle and its paper chase

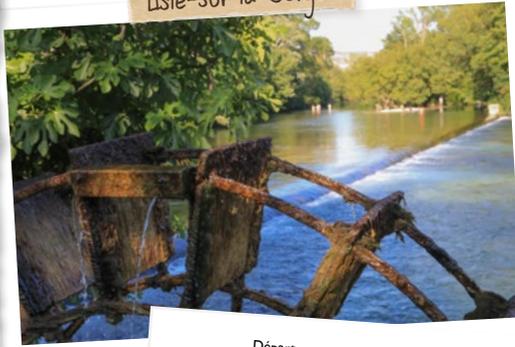
WHAT WE BROUGHT HOME

- Lavender honey
- Artisanal cakes and jam

TIPS FROM THE TOURIST OFFICE

- For Easter, consider an Easter egg hunt
- For All Saints, find out about Halloween visits

Isle-sur-la-Sorgue



'Not even treetop walking can scare us!'

Département du Vaucluse (84)

Yohoo Grandpa, yohoo Grandma.
We're having a fantastic holiday in the Luberon. Margot learned to ride a bike and I made a donkey friend. We went on an outing with him for a whole afternoon and he loved munching the grass at the edge of the path... We made new friends at the campsite too: mum and dad are happy and order pizzas made by the campsite man. It's great!
Love and kisses!
Enzo



Mrs et Mrs Dupont

Département du Vaucluse (84)

Today we went treetop walking with the children! We were a bit nervous at first but soon everyone got in the spirit of things, especially since they have routes for all levels. We still have a few more days to enjoy the sunshine and afternoon naps!



Mr et Mrs Durand

Photos Sud Soleil - www.sudsoleil.fr - Reproduction interdite



The Calavon cycle route

'The Calavon cycle route is perfect for a family outing; it's very safe and pleasant'



'Lourmarin is such a charming village and we loved the market!'

A weekend of pampering

'A long weekend away during the All Saints holiday week is exactly what I need! So I'm off for a stay at an easy-going guest house close to the local activities.'

MY TOP FAVOURITE THING

The outdoor yoga classe

NOT TO BE MISSED

The Provençal markets

WHAT WE BROUGHT HOME



- Natural cosmetics
- Lavender essential oil

TIPS FROM THE TOURIST OFFICE

- Hire a car
- Check out various boutique guest houses and book at several of them so you can tour the whole area



'There's no better way to relax! A really nice yoga teacher, good vibes and an incredible setting'



Gordes



Oppède



Lourmarin



L'Isle-sur-la-Sorgue



Fontaine-de-Vaucluse



Nature



#yoga #well-being #nature #naturelover



#museums #culture #heritage



#gastronomy #delicacies #localproducts



#provençalmarkets #terroir #flavours #smells #colours



#fashion #shopping #treats



#chilling #pamperingmyself #recharging

A romantic 3-day getaway

'We took advantage of the holiday weekend in May to go on a romantic getaway! Our accommodation seems great - a pool, spa and a really good restaurant!'

OUR TOP FAVOURITE THING

Our great accommodation

NOT TO BE MISSED

Loads of art galleries; they're all over the place!

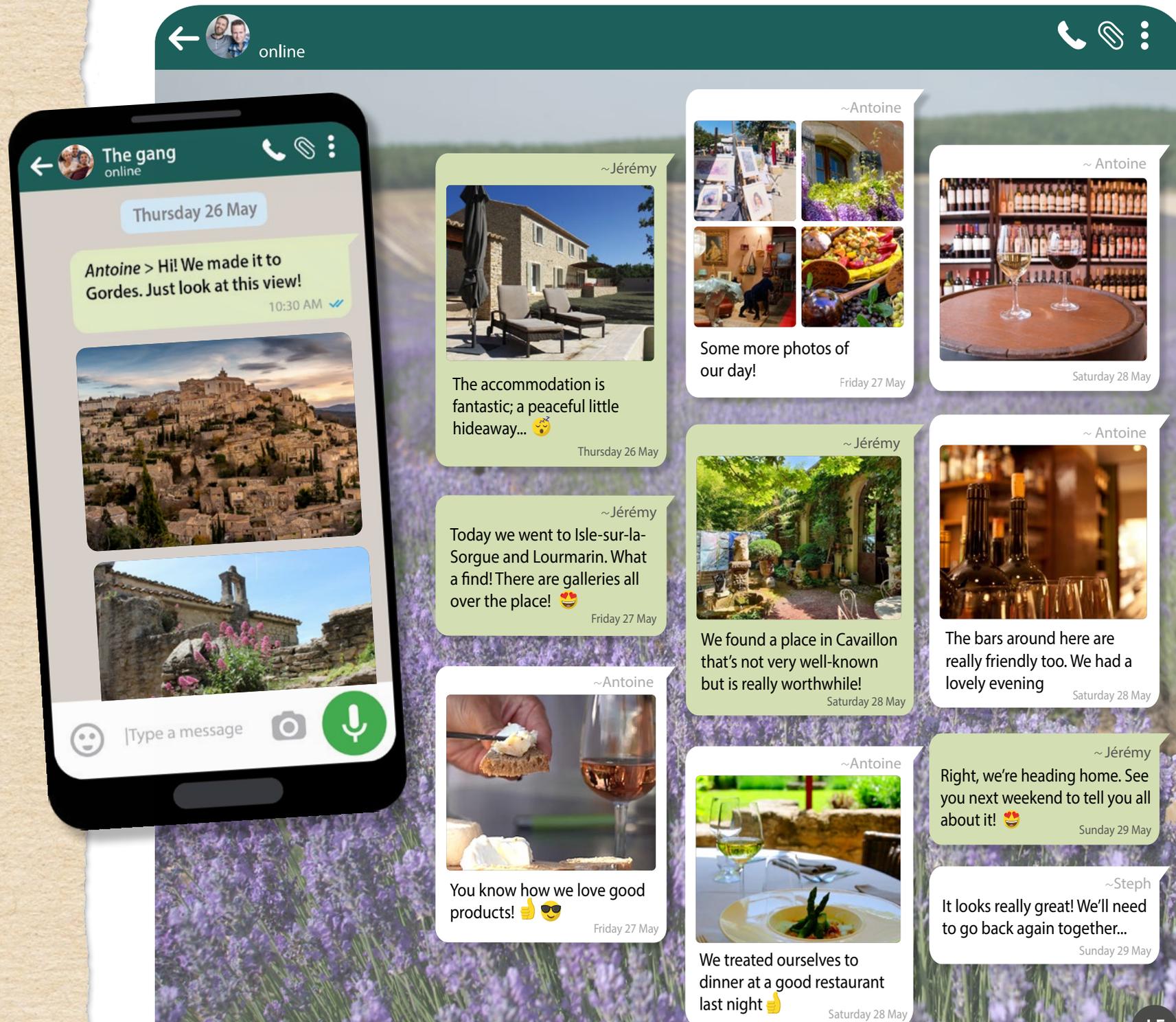
WHAT WE BROUGHT HOME

- A case of wine
- Craft beer



TIPS FROM THE TOURIST OFFICE

- The perfect destination for a long weekend and a change from city breaks.



Holidays with friends

'The summer holidays are over but we wanted to stretch them out a bit more! We're heading off to Luberon and Pays des Sorgues for a short 5-day stay. We want plenty of daytime activities and lively evening action.'

OUR TOP FAVOURITE THING

Our walking guide and the improvised picnic

NOT TO BE MISSED

The Cavillon Via Ferrata for sensation aficionados

WHAT WE BROUGHT HOME

Lots of good times as a group and good products for our future get-togethers



TIPS FROM THE TOURIST OFFICE

- Think about using an electric bicycle
- Check out the villas ahead of time so you have a bigger choice

Gmail Inbox:

From	Subject	Date
Luberon Coeur de Provence	Hello September! What's on in Luberon	01 Sept
Eloise	Ideas for holiday activities	25 Aug
Your rental	Confirmation of rental booking for 4-bedroom villa	18 Aug
Arnaud	Ideas for stays in Luberon	14 Aug
Isle sur la Sorgue Tourisme	The latest news from Pays des Sorgues	01 Aug
Eva	To do list for bookings	25 July

WhatsApp Message:

Get your bags packed! Inbox

Aurélien <no...> Tuesday 6 September (2 hours ago)

Hey, peeps!
We're all set for our holiday!
The fun's about to begin!

Quotes:

- 'What an amazing house!'
- 'We never stopped the whole time!'

Holidays with your four-legged friend

'The good weather is coming so it's time to make the most of it! I never go anywhere without my faithful companion. We're off to find adventure on a short break...'

MY TOP FAVOURITE THING

The restaurant owners here have provided a dish for my furry friend

NOT TO BE MISSED

Nature walks and springtime scenery

WHAT WE BROUGHT HOME

Essential lavender oil for protection against fleas and ticks



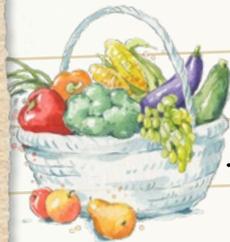
TIPS FROM THE TOURIST OFFICE

- Come in low season because it's too hot here in summer for puppies

→ Walking in the cedar forest



→ Check out dog-friendly accommodation 



→ Find out about markets

→ Do some wine tasting

→ Do the Lagnes botanical walk

→ Go to the  Partage des Eaux site in Isle-sur-la-Sorgue



Around Le Thor...



Village of Lagnes



Bric-a-brac in Isle-sur-la-Sorgue



Walk in the Luberon

Notes

Notes

Notes

Notes



CONTACT DETAILS :

Bianca Ogel

incoming@luberoncoeurdeprovence.com

+33(0)6 50 90 80 32

Isle sur le Sorgue Tourisme

contactpro@islesurlasorguetourisme.com



👉 www.luberontourisme.com 👉 www.luberoncoeurdeprovence.com

👉 www.islesurlasorguetourisme.com